



Nemaha Against Drug and Alcohol Abuse

“Strengthening Today’s Youth Builds Our Future”

601 J Street
Auburn, NE
68305

Meeting Minutes
March 18, 2009
12:00 Noon
Johnson Brock High School

Persons Present : NADAA Director Laura Osborne, NADAA Youth Coordinator Kayleigh Baker, NADAA Vice President Jackie Kelsay, NADAA Secretary Susan Kruse, Amy Reynoldson of Region V Systems, Mike Shain of the AIM Institute, Tammy Timms of Five Rivers RC&D, Coalition Members Mary-Jo Parker, Wade Woerlen, and Holly Riley

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Monty Lovelace
President

Jackie Kelsay
Vice President

Susan Kruse
Secretary

Dick Hahn, Jr.
Treasurer

The minutes from the February 18, 2009 meeting were approved upon the motion of Mary-Jo Parker which was seconded by Amy Reynoldson.

Coalition Director Laura Osborne advised the group that coalition members can now purchase apparel from Southeast Design in Auburn with the NADAA logo embroidered on it. The colors of the logo may not be changed so that the logo branding effort will continue as intended. It is requested that any shirts being purchased by coalition volunteers be one of the following colors: red, royal blue, khaki, white or grey. If any coalition volunteers purchases apparel with the NADAA logo, it is at their own expense.

The coalition’s Sustainability Plan was completed and sent in as part of the Year 3 Drug-Free Communities grant continuation application. Laura has copies available for review at any coalition member’s request.

Laura and Amy Reynoldson discussed the Meth 360 training with those present. This training would help NADAA develop a team to give presentations about meth to groups in the community. The team needs to be composed of three people who represent law enforcement, mental health services and prevention specialists. Laura has asked local law enforcement agencies and Blue Valley Behavioral Health if they are interested in participating in developing a team.

Flyers were passed around promoting an April 7th training through Southeast Community College called “Celebrating Responsibly”. This class was the idea of Jackie Gfeller. She and Laura will teach the class together focusing on ways that adults can provide graduation celebrations for high school graduates that are alcohol free. Everyone is asked to help spread the word about this course. More information about it is available from the NADAA offices or from Jackie Gfeller at 274-3599.

Laura shared information from the March 12th Regional Coalition Meeting. At that meeting, individuals who attended the February CADCA Conference shared what they had learned. One idea is “Five Moms”. At <http://fivemoms.stopmedicineabuse.org>, individuals can help spread the word about cough medicine abuse to parents across the country. Laura encouraged coalition volunteers to participate in this effort.

Under the Federal Block Grant, NADAA will be providing donations to both the Johnson-Brock and Auburn High Schools’ Post Prom activities.

Other funds that were awarded under last year’s Federal Block Grant include the donation of \$500 towards the Auburn Independence Day celebration. This donation would support the afternoon activities which in the past included inflatables and games, live band performances and concessions all of which were located on the practice fields south of the Auburn High School building and were coordinated by Monty Lovelace and members of his church. Monty has informed Laura that his church will not be providing this activity this year due to the economic downturn. Therefore, Laura asked the group about ideas for use of these funds. It was decided that a social marketing campaign around the 4th of July utilizing prevention messaging would be ideal. Ways that this could be accomplished include radio advertising, and printing messages on bags, water bottles or shirts. This could be enhanced

with local newspaper ads that are already budgeted to be printed, asking local businesses with marquees to run the prevention messages and through press release distribution. Laura will work on the continued development of this idea.

The May meeting of the coalition was discussed. The 3rd Wednesday of May falls on the last day of school for District 29, and the meeting would normally be held in Johnson. However, the Auburn PTO is developing plans for an event that day to occur during the afternoon. They would like to have NADAA participate and assist if possible. After discussion, it was decided that the May 20, 2009 meeting will be held at the Nemaha County Emergency Management Office in Auburn at noon. Following the meeting, those who are able will go to assist the PTO with their special event.

Laura noted that the coalition's summer meetings always look for an appropriate place to meet due to the schools being on summer break. She suggested that this year, the coalition members utilize Peru State College for at least one summer meeting. If the meetings were held at noon, the coalition members could purchase lunch from the Bob Inn and then meet and eat in the dining hall next to the restaurant. Laura believes PSC should be supported considering the huge amount of work they have done over the past several months to develop their own logic model and strategic plan. The group agreed that the June meeting will be held on the PSC campus. Laura will make the necessary reservations with college staff.

The group briefly discussed ways to increase attendance at coalition meetings. Mike Shain will work with Laura to develop a short survey for coalition members to help identify ways to increase attendance.

Youth Coordinator Kayleigh Baker shared updates about YADA. Youth will be attending Region V's Red White Tailgate on Saturday, April 18th. This event provides a drug-free tailgate party that morning in Cook Pavilion where youth from across the region have time to eat, play games and socialize. The participants then go to Memorial Stadium to watch the Huskers' annual spring scrimmage. At halftime, they go onto the football field and pledge to be drug-free. District 23 is providing the donation of a bus and driver to transport the students and sponsors to this event.

Youth have submitted their applications for June Jam. Eight youth indicated interest in attending.

Sticker Shock campaigns are being planned by youth for the schools' upcoming proms. Stickers will be placed on alcohol packages warning adults of the penalties for providing alcohol to minors. There will also be tux pocket messages and corsage box messages for both schools' proms. The coalition is receiving assistance from Southeast District Health Department to conduct these activities.

Kayleigh shared copies of the first edition of the *YADA Times*. This newsletter is produced by YADA members and is distributed to any interested youth.

The monthly claims report and the graph showing the number of people reached through NADAA activities during February were attached to the meeting agendas for coalition members' review.

The meeting was adjourned at 1:15 pm. The next meeting of the coalition will be held on April 15th at noon at the Auburn High School media center. It was noted that when coalition members arrive for that meeting, they will need to enter through the north or west doors due to construction going on at the Auburn High School building.

**Next NADAA Meeting
Wednesday April 15, 2009 @ Noon
Auburn High School**